**UTeM**
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

# FACULTY OF TECHNOLOGY MANAGEMENT AND TECHNOPRENEURSHIP (FPTT)

## MASTER OF TECHNOVATION

FPTT was established on 19th March 2009. FPTT integrates technology and business approach in enhancing the knowledge and skills of human capital. The curriculum was developed to address issues and challenges in managing globalization, rapid technological changes, market competition and diversity, and risk in research and development. Thus, FPTT plays a vital role in creating professionals at technology-oriented companies, employees at large firms, founders of startups with knowledge in the areas of technology management and technopreneurship. By diversifying the courses into both functional and practice-based, graduates will be prepared with the skills in marketing high-technology products and innovations, managing technological organisation and leading organisation in innovative market. Our faculty's formula for success is to offer students with the current highest level of development in business knowledge combined with the specific skills needed for their respective majors: Technology Management and Technopreneurship.

**REGISTER NOW**

### ENTRY REQUIREMENT

- A relevant Bachelor's Degree (honours) with good grades (minimum CGPA of 2.75 or equivalent) from UTeM or any other institutions of higher learning recognised by the Senate; OR
- Any other qualification that is recognised as equivalent to a Bachelor's degree (honours) or other relevant qualifications and experience that are recognised by the Senate; OR
- For candidate with Bachelor's degree whose CGPA is between 2.74 and 2.5, relevant work experience in the related fields will be considered. One (1) year relevant work experience will be considered as equivalent to 0.1 CGPA; OR
- For candidate with Bachelor's degree whose CGPA is between 2.49 and 2.00, minimum of 5 years relevant work experience in the related fields will be considered.
- Candidates with diploma qualification and minimum work experience of TEN (10) years in the relevant field of interest will be considered together with UTeM's Accredited Prior Experiential Learning (APEL) except for Masters of Business Administration and Master of Computer Science where MQA APEL application should be made directly to the MQA and approval must first be obtained before applying to UTeM programme.

### PROGRAMME FEE

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| **LOCAL** | **RM 14, 990.00** |
| **INTERNATIONAL** | **RM 20, 790.00** |

**CONTACT US**
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## PROGRAMME STRUCTURE

**10 CORE SUBJECTS**
**(31 CREDITS HOURS)**

*Managing Human Side Of Technology
*Managerial Finance
*Strategic Innovation Management
*High Technology Marketing Strategy
*Total Quality Management
*Technology Transfer
*New Product / Service Development
*Business & Market Commercial Feasibility Analysis
*Business Law, Technology Protection & Commercialisation
*Research Methodology

**1 RESEARCH PROJECT**
**(9 CREDITS HOURS)**

## PROGRAMME INFORMATION

**PROGRAMME DURATION**
**1.5 YEARS**

**PROGRAMME MODE**
**FULL TIME**

**LECTURE SESSION**
**WEEKDAYS CLASS**

**LECTURE LOCATION**
**FPTT, UTeM TECHNOLOGY CAMPUS**

# REGISTER HERE: http://portal.utem.edu.my/postgraduate/