



**ELECTIVE COURSE FOR BACHELOR DEGREE OF TECHNOLOGY MANAGEMENT (HIGH TECHNOLOGY MARKETING) BTMM**

Specialization Elective

<b>Course Code</b>	<b>Course Name</b>
BTMT2083	FRANCIASING AND RETAILING MANAGEMENT
BTMP3513	PROFESSIONAL ETHIC
BTMP3523	INDUSTRIAL LEADERSHIP
BTMT4293	RISK MANAGEMENT
BTMT2093	NETWORK MANAGEMENT AND BUSINESS GROWTH
BTMT3293	SEMINAR IN GLOBAL ISSUES AND NEW BUSINESS TREND
BTMT3323	CONTEMPORARY BUSINESS MANAGEMENT
BLLW ****	THIRD LANGUAGE
BIPW ****	GENERAL ELECTIVE

General Elective

1	Critical and Creative Thinking	BIPW 3112	2
2	Negotiation Skills	BIPW 4122	2
3	Industrial and Organizational Psychology	BIPW1152	2
4	Organizational Communication	BIPW 4112	2

Third Language Elective

1	Arabic	BLLW 1212	2
2	Mandarin	BLLW 1222	2
3	Japanese	BLLW 1232	2
4	Korean	BLLW 1242	2
5	German	BLLW 1252	2