

NEW CURRICULUM STRUCTURE FOR BACHELOR DEGREE OF TECHNOPRENEURSHIP BTEC

[illegible]

LIST OF ELECTIVE COURSES FOR BACHELOR DEGREE OF TECHNOPRENEURSHIP

Specialization Elective

1	Seminar in Global Issues and New Business Trends	BTMT 3303	3
2	Contemporary Business Management	BTMT 3323	3
3	Hospitality and Tourism Management	BTMT 3333	3
4	Technopreneurship Growth Strategy	BTMT 3343	3
5	Strategic Innovation Management	BTMP 2243	3
6	Change Management	BTMP 3293	3
7	High Technology Marketing Strategy	BTMP 3383	3
8	Professional Ethics	BTMP 3513	3
9	Industrial Leadership	BTMP 3523	3

General Elective

1	Critical and Creative Thinking	BIPW 3112	2
2	Negotiation Skills	BIPW 4122	2
3	Organizational Communication	BIPW 4112	2
4	Industrial and Organizational Psychology	BIPW 1152	2

Third Language Elective

1	Arabic	BLLW 1212	2
2	Mandarin	BLLW 1222	2
3	Japanese	BLLW 1232	2
4	Korean	BLLW 1242	2
5	German	BLLW 1252	2