## NEW CURRICULUM STRUCTURE FOR BACHELOR DEGREE OF TECHNOPRENEURSHIP BTEC

Modules	Cr	Y1 S1	Cr	Y1 S2	Cr	Y2 S1	Cr	Y2 S2	Cr	Y3 S1	Cr	Y3 S2	Cr	Y4 S1	Cr	Y4 S2	Cr
TOTAL	126		18		17		15		15		17		17		15		12
COMPULSORY UNIVERSITY (12-15 credit)	14	BLLW 1142 ENGLISH FOR ACADEMIC PURPOSES	2+0			BLLW 2152 ACADEMIC WRITING	2+0	BIPW 2132 APPRECIATION OF ETHICS AND CIVILIZATIONS	2+0	BLLW 3162 ENGLISH FOR PROFESSIONAL INTERACTION	2+0						
		BIPW 1132 PHILOSOPHY AND CURRENT ISSUES BIPW 1122 MALAYSIAN STUDIES**	2+0			BKK**** CO-CURRICULUM I	1+0	BIPW 2122 MALAYSIAN CULTURE **	2+0								
		BTMW4012 TECHNOLOGY ENTERPRENEURSHIP	2+0					BKK XXXX CO-CURRICULUM II	1+0								
CORE COURSES (48-72 credit)	57	BTMU1013 BUSINESS AND ORGANIZATIONAL MANAGEMENT	3+0	BTMT 1243 BUSINESS 2 ACCOUNTING	2 + 1	BMFG 2113 MANUFACTURING SYSTEMS	3+0	BMFG 2133 INDUSTRIAL DESIGN	3+0	BTMT 3263 BUSINESS FINANCE	2 + 1	BTMT 3123 BUSINESS RESEARCH METHODOLOGY	3+0	BTMU4084 FINAL YEAR PROJECT II	4+0		
		BTMU 1023 MANAGEMENT OF TECHNOLOGY	3+0	BTMU 1093 BUSINESS STATISTICS 2	2 + 1	BITG 2113 E-COMMERCE AND WEB DESIGN	3+0	BTMT 2103 INTERNATIONAL BUSINESS MANAGEMENT	3+0			BTMU 4072 FINAL YEAR PROJECT I	2+0	BTMU 2103 OPERATIONS MANAGEMENT	3+0		
		BTMT 1203 TECHNOPRENEURSHIP MATHEMATICS	3 + 0	BTMT 1043 TECHNOPRENEURIAL 3 MARKETING	3+0	BTMT 2073 LEGAL ASPECTS OF TECHNOPRENEURSHIP	2 + 1					BTMT 3283 BUSINESS ANALYTICS	3 + 0				
		BTMT 1023 FUNDAMENTALS OF MANAGERIAL ECONOMICS	3+0	BTMT 1063 HUMAN RESOURCE MANAGEMENT	3+0												
SPECIALIZATION (30-54 credit)	30			BTMT 1253 TECHNOPRENEURSHIP 3	3+0	BTMT 2083 FRANCHISE AND RETAIL MANAGEMENT	3+0	BTMT 2093 NETWORK MANAGEMENT AND BUSINESS GROWTH	3+0	BTMT 3153 NEW PRODUCT DEVELOPMENT AND COMMERCIALIZATION	3+0			BTMT 4133 TECHNOLOGY TRANSFER IN BUSINESS	3+0		
								BTMT 2113 BRAND MANAGEMENT	3+0	BTMT 3163 CONSULTANCY AND COACHING FOR TECHNOPRENEURSHIP	3+0			BTMT 4293 RISKS MANAGEMENT	3+0		
										BTMT 3183 TECHNOPRENEURIAL BUSINESS PLAN	3+0						
										BTMT 3273 DIGITAL ENTREPRENEURSHIP	3+0						
ELECTIVE (12-18 credit)	13			BLLW **** THIRD LANGUAGE	2 + 0							SPECIALIZATION ELECTIVE 1	3+0	GENERAL ELECTIVE	2+0		
												SPECIALIZATION ELECTIVE 2	3+0				
												SPECIALIZATION ELECTIVE 3	3+0				
INDUSTRIAL TRAINING (0 – 12 credit)	12															BTMU4056 INDUSTRIAL TRANING	6+0
																BTMU4066 INDUSTRIAL TRAINING REPORT	6+0
PROFESSIONAL CERTIFICATE						BTMU 2110 SAGE UBS CERTIFICATE											

## LIST OF ELECTIVE COURSES FOR BACHELOR DEGREE OF TECHNOPRENEURSHIP

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Specialization Elective										
1	Seminar in Global Issues and New Busine	BTMT 3303	3							
2	Contemporary Business Management	BTMT 3323	3							
3	Hospitality and Tourism Management	BTMT 3333	3							
4	Technopreneurship Growth Strategy	BTMT 3343	3							
5	Strategic Innovation Management			BTMP 2243	3					
6	Change Management	BTMP 3293	3							
7	High Technology Marketing Strategy			BTMP 3383	3					
8	Professional Ethics			BTMP 3513	3					
9	Industrial Leadership BTMP 3523									
General Elective										
1	Critical and Creative Thinking	BIPW 3112			2					
2	Negotiation Skills	BIPW 4122			2					
3	Organizational Communication	BIPW 4112			2					
4	Industrial and Organizational Psychology	BIPW 1152			2					
Third Language Elective										
1	Arabic		BLLW 1212		2					
2	Mandarin		BLLW 1222		2					
3	Japanese		BLLW 1232		2					
4	Korean		BLLW 1242		2					

BLLW 1252

5 German