



**LIST OF ELECTIVE COURSE FOR BACHELOR OF TECHNOLOGY MANAGEMENT (HIGH TECHNOLOGY MARKETING) BTMM**

<b>Course Code</b>	<b>Course Name</b>
BTMT2083	FRANCIASING AND RETAILING MANAGEMENT
BTMP3513	PROFESSIONAL ETHIC
BTMP3523	INDUSTRIAL LEADERSHIP
BTMT4293	RISK MANAGEMENT
BTMT2093	NETWORK MANAGEMENT AND BUSINESS GROWTH
BTMT3293	SEMINAR IN GLOBAL ISSUES AND NEW BUSINESS TREND
BTMT3323	CONTEMPORARY BUSINESS MANAGEMENT
BLHL ****	THIRD LANGUAGE
BLHC ****	GENERAL ELECTIVE

General Elective

1	Creative and Critical Thinking	2
2	Negotiation	2
3	Organizational and Industrial Psychology	2
4	Organizational Communication	2

Third Language Elective

1	Arabic	BLHL 1112	2
2	Mandarin	BLHL 1212	2
3	Japanese	BLHL 1312	2
4	Korean	BLHL 1612	2
5	German	BLHL 1412	2